

## Producer Rewards Club

At Blue Shield, we know our success depends on your sales efforts and to show our appreciation, we automatically enroll you in our exclusive Producer Rewards Club. <sup>SM</sup> Created to thank you for the business you bring us, this exciting recognition program rewards you for each new sale across every line and all products of Blue Shield business. That's right, with our Producer Rewards Club, you get reward points faster and when you sell, you'll see how quickly your points grow.

### We make success easier and more enjoyable for you

The Producer Rewards Club rewards your efforts not only with fun prizes such as gift cards and sports event tickets, but also with critical tools for expanding your business and boosting your marketing budget. You choose the rewards that mean the most to you and our approach even allows you to use your points to pay for association memberships and registration to professional conferences like AHU, NAHU and CAHU.



Enroll or renew your membership in the national, regional, and local associations of health underwriters.

### Health underwriters association memberships

This reward includes membership in one of these national, regional, and local associations:

- **National Association of Health Underwriters (NAHU):** Increases members' ability to better serve consumers through education and involvement.
- **California Association of Health Underwriters (CAHU):** Promotes and supports health insurance professionals in their efforts to educate the public, influence legislators, and uphold fair and ethical insurance industry practices.
- **Local chapters:** Choose **one** from Central California, Golden Gate, Inland Empire, Kern, Los Angeles, North Coast, Orange County, Sacramento, San Diego, Santa Barbara, Silicon Valley, or Ventura.

Attend an Association of Health Underwriters (AHU) seminar or conference, and network with other industry professionals, stay abreast of new healthcare regulations, and listen to top industry speakers, including events presented by:

- National Association of Health Underwriters (NAHU)
- California Association of Health Underwriters (CAHU)
- Local chapters of CAHU

With the Producer Rewards Club you have the potential to earn rewards by selling more new business and reaching the ultimate goal – your business success!